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**The NANO Supermarket is an exhibition disguised as a supermarket which presents speculative nanotech products made by artists and designers that may hit the shelves within the next 10 years.**

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Medicinal candy, interactive wall paint, a wine which taste can be altered with microwaves, a twitter implant, and much more: our traveling mobile shop allows people to experience the impact of nanotechnology on our everyday lives. The debate-provoking nanotech

products in the NANO Supermarket are both innovative and useful as well as uncanny and disturbing. Our products function not so much as predictions for the future, but rather as scenarios for potential futures, that help us decide what nano future we actually want.

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## WHAT DO WE OFFER?

- 1 THE NANO SUPERMARKET BUS
- 2 A SCALABLE INDOOR NANO SUPERMARKET
- 3 WORKSHOPS
- 4 LECTURES
- 5 A PHYSICAL BROCHURE
- 6 TRAINED GUIDES

## WHAT'S THE PURPOSE?

We aim to stimulate debate on how emerging technologies impact our everyday lives and in a broader perspective, society.

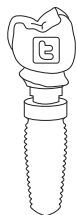
## FOR WHOM?

The NANO Supermarket is targeted to appeal to a general audience; we've got something for everyone!

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## DESIGN FOR DEBATE

Some products are beautiful, others uncanny. But they're all intentionally designed to provoke debate. This combination makes visitors reflect on controversial issues like genetic modification or body implants.



THE TWITTER IMPLANT SHARES INFORMATION ABOUT YOUR HEALTH WITH YOUR SOCIAL NETWORK AND YOUR INSURANCE COMPANY FOR DISCOUNTS ON YOUR MONTHLY FEE.

## MEDIA EXPOSURE

The NANO Supermarket has drawn local, national and international media attention, due to the highly visible nature of the content. Download our mediakit here: [www.nanosupermarket.org/press](http://www.nanosupermarket.org/press)

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## CULTURAL IMPACT

The provocative products and accessible presentation have a strong impact on public understanding of emerging technologies



## DOOR-TO-DOOR BROCHURE

The brochure is an integral part of the whole nano supermarket exhibition. Its enstranging supermarket-noir look provokes curiosity and attracts visitors. We spread it in the surrounding area of the exhibition for publicity.



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**So you are thinking about hosting the NANO Supermarket? That's great! We would like to ensure you with some practical information. Please read this form carefully.**

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## **TRANSPORT**

Our retro-futuristic bus is a spijkstaal model from 1965 With a maximum speed of 40 km/h and no number plate, it's range is limited to a maximum 5 kilometers. That's why we transport it through europe on a trailer for you.

The total length of this trailer is 25 meter. Unloading takes about 30 minutes. The NANO Supermarket can be driven to the final location.

- WEIGHT 8.000 KG
- MINIMAL SIZE OF SITE IS 3,5 BY 9,5 METER
- HEIGHT 2,8 METER
- PARKING PERMIT NECCESARY
- 220 VOLT ELECTRICITY SUPPLY NEEDED

## **LOCATION**

From our experience, we have learnt that there are some optimal conditions for a placing of the nano supermarket. The project will have the most impact when placed by itself on one of the following locations:

- CITY SQUARES
- (ART AND DESIGN) BIANNUALS
- MUSEUMS
- SCIENCE CENTERS
- UNIVERSITY CAMPUSES
- (TECHNOLOGY) FESTIVALS

## **COSTS**

The costs of hiring the NANO Supermarket include preparation, transport from- and to the location, product models, three trained tourguides and 500 brochures. We will have an extra charge for longer opening hours, multiple days, extra staff, security and parking costs.

- RATE FOR ONE DAY € 3.500,-
- RATE FOR TWO DAYS € 5.800,-
- RATE FOR SEVEN DAYS € 10.600,-

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## **CONTACT**

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0031653813986



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Please fill in this digital form accurately and return it to us via email.  
We will get back at you as soon as possible.

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## CONTACT INFORMATION

NAME CONTACT PERSON

PHONE NUMBER

EMAIL ADDRESS

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## INFORMATION ABOUT THE EVENT

NAME EVENT

DATE

CITY/TOWN

SHORT DESCRIPTION

GOAL OF THE EVENT

TARGET GROUP

EXPECTED AMOUNT OF VISITORS

OPENING HOURS (MAX. 8 HRS)

ADDRESS LOCATION BUS

IS CATERING AVAILABLE FOR CREW?

YES  NO

IS ELECTRICITY AVAILABLE?

YES  NO

IS SECURITY AVAILABLE?

YES  NO

IS A PERMIT FOR PLACEMENT AVAILABLE?

YES  NO

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## CONTACT US

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[WWW.NANOSUPERMARKET.ORG](http://WWW.NANOSUPERMARKET.ORG)